

# ADDICTIVE DISORDERS & THEIR TREATMENT



## Circulation & Profile

### CIRCULATION

228 Paid.

### EDITORIAL PROFILE

Addictive Disorders & Their Treatment is a long-awaited international resource that psychiatrists, clinical psychologists, psychopharmacologists, and primary care practitioners will find invaluable in their everyday practice. The journal's broad-spectrum, patient-oriented coverage of the treatment of alcohol and licit and illicit drug addictions as well as the study and treatment of addictive disorders and their behaviors truly makes this publication a "must have" for both personal and professional libraries. Each issue supplies original articles, in-depth reviews, short reports, case reviews, as well as other special sections.

## Issuance and Deadlines

### FREQUENCY: Quarterly

March.....1/29  
June .....4/28  
September.....7/30  
December.....10/29

## Contact

### SANDY CATTERTON

*ADDICTIVE DISORDERS & THEIR  
TREATMENT*

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## Submission

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only).

All display ads not provided in the above format are subject to a 10% black & white typesetting fee. Specify issue dates and including name, address and phone number.

### MECHANICAL REQUIREMENTS

	WIDTH	HEIGHT
1 Page	6 3/4"	9 7/8"
1/2 Page (H)	6 3/4"	4 7/8"
1/2 Page (V)	3 1/4"	9 7/8"
1/4 Page	3 1/4"	4 7/8"

Journal Trim Size: 7 3/4" x 10 3/4"  
Bleed Allowance: 1/8"

## Rates

### LINE RATES

Line advertising is not available.

### DISPLAY RATES (x rates are /issue)

	1x	4x
1 Page	\$1,040	\$985
1/2 Page	750	700
1/4 Page	530	500

### COLOR RATES

3 or 4 Color Process.....	\$1,285
1 Pantone Color.....	\$730
1 Process Color.....	\$685

*Display/Color rates are agency  
commissionable.*

## Additional Advertising

### INTERNET ADVERTISING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

### SPECIAL ISSUES

Please contact your sales representative for details.

## Payment

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

## Cancellation Policy

For ad cancellation please contact Sandy Catterton directly via phone 410-361-8032; fax: 410-558-6382; or email sandy.catterton@wolterskluwer.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or email, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been cancelled unless you have written confirmation.  
DO NOT INDICATE CANCELLATIONS ON INVOICES. ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.