

# OBSTETRICS & GYNECOLOGY

OFFICIAL PUBLICATION OF THE AMERICAN COLLEGE OF OBSTETRICIANS AND GYNECOLOGISTS



## Circulation & Profile

### CIRCULATION:

**46,863.** Obstetricians and gynecologists, and physicians with secondary interests in ob/gyn, who devote all or much of their time to practicing these specialties.

### EDITORIAL PROFILE

Editorial coverage includes the medical and surgical treatment of women's health problems, obstetric management, and clinical evaluation of drugs and instruments.

## Issuance and Deadlines

### FREQUENCY: Monthly

Jan.....11/20	Jul.....5/22
Feb.....12/18	Aug.....6/19
Mar.....1/21	Sep.....7/22
Apr.....2/18	Oct.....8/20
May.....3/20	Nov.....9/22
Jun.....4/23	Dec.....10/22

## Contact

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## Submission

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only). All display ads not provided in the above format are subject to a black & white typesetting fee:

1 Page .....	<b>\$90</b>
1/2 Page .....	<b>70</b>
1/4 Page .....	<b>50</b>
1/8 Page .....	<b>30</b>

Specify issue dates and including name, address and phone number.

### MECHANICAL REQUIREMENTS

	<u>WIDTH</u>	<u>HEIGHT</u>
1 Page	7 1/4"	10 1/4"
1/2 Page (H)	7 1/4"	5"
1/2 Page (V)	3 1/2"	10 1/4"
1/4 Page	3 1/2"	5"
1/8 Page	3 1/2"	2 1/8"

Journal Trim Size: 8" x 10 3/4"  
Bleed Allowance: 1/8"

## Rates

### LINE RATES

Line advertising is not available.

### DISPLAY RATES (x rates are /issue)

	<u>1x</u>	<u>3x</u>	<u>6x</u>
1 Page	<b>\$4,410</b>	<b>\$4,390</b>	<b>\$4380</b>
1/2 Page	<b>3,415</b>	<b>3,350</b>	<b>3,245</b>
1/4 Page	<b>2,085</b>	<b>2,005</b>	<b>1,925</b>
1/8 Page	<b>895</b>	<b>815</b>	<b>730</b>

### COLOR RATES

5 Color .....	\$.4,505
Match .....	.1,720
Standard .....	.1,165

**Display/Color rates are agency commissionable.**

## Additional Advertising

### INTERNET ADVERTISING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early online advertising with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details

### SPECIAL ISSUES

Annual Clinical Meeting Abstracts, April Supplement; Case Reports, February and August.

## Payment

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

## Cancellation Policy

For ad cancellation please contact Jennifer Williams directly via phone 410-528-4049 or 800-528-1843, fax: 410-558-6207, or e-mail jennifer.m.williams@wolterskluwer.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or e-mail, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation.

**DO NOT INDICATE CANCELLATIONS ON INVOICES. ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.**