

CRITICAL CARE MEDICINE

OFFICIAL JOURNAL OF THE SOCIETY OF CRITICAL CARE MEDICINE



Circulation & Profile

CIRCULATION: 15,557 intensivists in ICU, CCU and other special care units.

EDITORIAL PROFILE

A single source for multi-disciplinary coverage of all aspects of acute and emergency care, *Critical Care Medicine* provides quick access to the latest news about advances in equipment as well as diagnostic and therapeutic techniques. The journal also publishes promising research and reports on clinical breakthroughs that lead to better care of patients in life threatening situations.

Issuance and Deadlines

FREQUENCY: Monthly

Jan.....11/10/09	Jul.....5/14/10
Feb12/11/09	Aug6/11/10
Mar1/12/10	Sep7/13/10
Apr.....2/12/10	Oct.....8/13/10
May.....3/15/10	Nov9/13/10
Jun.....4/12/10	Dec10/15/10

Contact

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Submission

Display ads should be supplied electronically as a PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only). All display ads not provided in the above format are subject to a black & white typesetting fee:

1 Page	\$90
1/2 Page	70
1/4 Page	50
1/8 Page	30

Specify issue dates and include name, address and phone number.

MECHANICAL REQUIREMENTS

	WIDTH	HEIGHT
1 Page	7 1/4"	10 1/4"
1/2 Page (H)	7 1/4"	5"
1/2 Page (V)	3 1/2"	10 1/4"
1/4 Page	3 1/2"	5"
1/8 Page	3 1/2"	2 1/8"

Journal Trim Size: 8 1/8" x 10 7/8"
Bleed Allowance: 1/8"

Rates

LINE RATES

Line rates are not available.

DISPLAY RATES (x rates are /issue)

	1x	3x
1 Page	\$2,370	\$2,280
1/2 Page	1,650	1,575
1/4 Page	1,150	1,100
1/8 Page	700	650

COLOR RATES

3 or 4 Color Process	... \$1,895
Pantone Color 1,000
Color Process920

Display/Color rates are agency commissionable.

Additional Advertising

INTERNET ADVERTISING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

BONUS DISTRIBUTION

39th Society of Critical Care Medicine Congress Meeting:
Jan 9-13., Miami Beach, FL

Payment

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

Cancellation Policy

For ad cancellation please contact Taron Butler directly via phone 800-645-3658; fax: 410-558-6257; or e-mail taron.butler@wolterskluwer.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or e-mail, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation.

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