

CIRCULATION

Journal of the American Heart Association

BONUS DISTRIBUTION

March 23rd issue: AMERICAN COLLEGE OF CARDIOLOGY SCIENTIFIC SESSION, March 14-16, 2010, Atlanta, GA.

October 26th issue: AMERICAN HEART ASSOCIATION SCIENTIFIC SESSIONS, November 13-17 2010, Chicago, IL.

Please visit us online at:
circ.ahajournals.org

EDITORIAL PROFILE

Circulation presents peer-reviewed reports on clinical and laboratory research relevant to cardiovascular disease. The journal is targeted to cardiologists and internists. Editorial features include Cardiovascular News, Brief Communications, Clinical Investigations and Reports, Basic Science Reports, Clinical Cardiology Frontiers, Basic Research Advances, Current Perspectives, Clinicopathological Conferences, Images in Cardiovascular Medicine, Editorials, Book Reviews, Correspondence, and AHA Medical/Scientific Statements.

CIRCULATION

8,678 cardiologists, internists, and cardiovascular surgeons.

ADVERTISING ACCEPTANCE POLICY

Advertising is subject to review and approval by the American Heart Association.

ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.

ISSUANCE AND DEADLINES

Frequency: Weekly (50 times) Deadline for reservations and ad materials is 3 PM EST.

For information and ad placement contact:

DANNI MORINICH

CIRCULATION

LIPPINCOTT WILLIAMS & WILKINS

530 WALNUT STREET

PHILADELPHIA, PA 19106-3621

Telephone: 215-521-8405

FAX: 215-689-3158

danni.morinich@wolterskluwer.com

January 5th	December 1st
January 19th	December 8th
January 26th	December 15th
February 2nd	December 22nd
February 9th	December 29th
February 16th	January 12th
February 23rd	January 19th
March 2nd	January 26th
March 9th	February 2nd
March 16th	February 9th
March 23rd	February 16th
March 30th	February 23rd
April 6th	March 2nd
April 13th	March 9th
April 20th	March 16th
April 27th	March 23rd
May 4th	March 30th
May 11th	April 6th
May 18th	April 13th
May 25th	April 20th
June 1st	April 27th
June 8th	May 4th
June 15th	May 11th
June 22nd	May 18th
June 29th	May 25th
July 6th	May 28th
July 13th	June 1st
July 20th	June 8th
July 27th	June 29th
August 3rd	July 6th
August 10th	July 13th
August 17th	July 20th
August 24th	July 27th
August 31st	July 30th
September 7th	August 3rd
September 14th	August 6th
September 21st	August 10th
September 28th	August 17th
October 5th	August 31st
October 12th	September 7th
October 19th	September 10th
October 26th	September 29th
November 2nd	October 5th
November 9th	October 12th
November 16th	October 19th
November 23rd	October 26th
November 30th	November 2nd
December 7th	November 9th
December 14th	November 16th
December 21st	November 23rd

DISPLAY RATES (BLACK & WHITE)

	1x	3x
1 Page	\$3,285	\$3,230
1/2 Page	2,235	2,215
1/4 Page	1,835	1,815
1/8 Page	1,095	950

LINE RATES

\$180.00 for 30 words or less. \$6.00 for each additional word. Line rates are NET.

COLOR RATES

5-Color Process	\$1,560
3 or 4 Color Process	\$1,100
1 Pantone Color	\$515
1 Color Process	\$425

Display/Color rates are agency commissionable.

INTERNET POSTING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

MECHANICAL REQUIREMENTS

Full	7 1/4" x 10 1/4"
Half Horizontal	7 1/4" x 5"
Half Vertical	3 1/2" x 10 1/4"
Quarter	3 1/2" x 5"
Eighth	3 1/2" x 2 1/4"
Journal Trim Size:	8 1/8" x 10 7/8"
Bleed Allowance	1/8"

TYPESETTING

Display ads should be supplied electronically. PDF, EPS, or TIFF files, at a minimum of 600 dpi, or Microsoft Word (for text-only) documents are accepted. All display ads not provided in the above mentioned format are subject to a 10% typesetting fee.

METHOD OF PAYMENT

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

CANCELLATION POLICY

For ad cancellation please contact Danni Morinich directly via phone 215-521-8405, fax 215-689-3158, or email danni.morinich@wolterskluwer.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or email, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation. **DO NOT INDICATE CANCELLATIONS ON INVOICES.**