

ENTODAY

OFFICIAL PUBLICATION OF THE TRIOLOGICAL SOCIETY



Circulation & Profile

CIRCULATION

13,628 Otolologists, otolaryngologists, residents and other researchers interested in this field

EDITORIAL PROFILE

ENToday reports timely, relevant, and reliable news about otolaryngology/head and neck surgery, ready to be used by all those involved with the full spectrum of disorders of the head and neck and related structures. In addition, since ENToday is an official publication of The Triological Society, readers can be assured that the information is dependable and reliable, based on the scientific expertise and high standards of the Society and its mission to assist practitioners in improving their skills to enhance patient care.

Issuance and Deadlines

FREQUENCY: Monthly

Jan11/18	Jul6/1
Feb12/31	Aug7/1
Mar1/30	Sep7/31
Apr2/27	Oct9/1
May3/31	Nov10/1
Jun5/1	Dec10/30

Contact

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Submission

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only). All display ads not provided in the above format are subject to a black & white typesetting fee:

1 Page	\$90
1/2 Page	70
1/4 Page	50
1/8 Page	30

Specify issue dates and include name, address and phone number.

MECHANICAL REQUIREMENTS

	WIDTH	HEIGHT
King	9 1/4"	12"
3/4 (V)	6 7/8"	12"
1/2 (H)	9 1/4"	5 7/8"
1/2 (V)	4 1/2"	12"
1/4 (V)	2 1/8"	12"
1/4 (H)	4 1/2"	5 7/8"

Journal Trim Size: 10 1/2" x 14"
Bleed Allowance: 1/8"

Rates

DISPLAY RATES (x rates are /issue)

	1x	3x
King Page	\$2,050	\$1,975
3/4 Page	1,875	1,825
1/2 Page Isl.	1,550	1,500
1/4 Page	980	950

COLOR RATES

3 or 4 Color Process	\$1,370
Match	795
Standard	630

Display/Color rates are agency commissionable.

Additional Advertising

INTERNET ADVERTISING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

SPECIAL ISSUES

Please contact your sales representative for details.

Payment

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

Cancellation Policy

For ad cancellation please contact Taron Butler directly via phone: 800-645-3658; fax: 410-558-6257; or e-mail: taron.butler@wolterskluwer.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or e-mail, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation.

DO NOT INDICATE CANCELLATIONS ON INVOICES. ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.