

CIRCULATION: CARDIOVASCULAR GENETICS

Journal of the American Heart Association

BONUS DISTRIBUTION

February issue: American College of Cardiology Scientific Session, March 14-16, 2010, Atlanta, GA.

October issue: American Heart Association Scientific Sessions, November 13-17 2010, Chicago, IL.

EDITORIAL PROFILE

Circulation: Cardiovascular Genetics publishes articles related to research in human cardiovascular genetics, including studies on Mendelian disorders and complex cardiovascular traits and disorders. Research incorporates the latest clinically relevant analytical modalities (such as haplotype maps), genome-wide association studies, transcriptomics, proteomics, and metabolomics (biomarkers), and their application to diagnostics, prognostics, and therapeutics in genetic determined cardiovascular diseases.

The scope of the journal expands well beyond cardiovascular genetics, with studies evaluating genomics, proteomics, metabolomics, and biomarkers as well. Reports of clinical trials using genetic and other biomarkers will be regularly featured. And, *Circulation: Cardiovascular Genetics* will be complimented by special sections such as Methods in Genetics and Clinical Interpretation,

Controversies in Cardiovascular Genetics, book reviews, a cardiovascular genetics News Roundup, and additional features, providing a worldwide forum for cardiovascular scientists and geneticists.

Please visit us online at:
<http://circgenetics.ahajournals.org>

CIRCULATION

88 individual members.

TARGET MARKETS

Cardiologists and Geneticists.

ADVERTISING ACCEPTANCE POLICY

Advertising is subject to review and approval by the American Heart Association.

ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.

ISSUANCE AND DEADLINES

Frequency: Bi-Monthly

Deadline for reservations and ad materials is 3 PM ET.

February	1/22
April	3/19
June	5/21
August	7/23
October	9/28
December	11/19

LINE RATES

\$180 for 30 words or less. \$6 for each additional word. Line rates are NET.

DISPLAY RATES (BLACK & WHITE)

	1x	3x
1 Page	\$1,645	\$1,615
1/2 Page	1,120	1,110
1/4 Page	920	910

COLOR RATES

5 Color Process	\$1,560
3 or 4 Color Process	\$1,100
1 Pantone Color	\$515
1 Color Process	\$425

Display/Color rates are agency commissionable.

COMBINATION RATES

Advertise in any of 3 of the 6 *Circulation* portfolio of journals and receive a fourth insertion for free.

INTERNET POSTING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

MECHANICAL REQUIREMENTS

Full7 1/4" x 10 1/4"
Half Horizontal7 1/4" x 5"
Half Vertical3 1/2" x 10 1/4"
Quarter3 1/2" x 5"
Eighth3 1/2" x 2 1/8"
Journal Trim Size:8 1/8" x 10 7/8"
Bleed Allowance1/8"

TYPESETTING

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi, or as Microsoft Word (for text-only) documents. All display ads not provided in the above-mentioned format are subject to a 10% typesetting fee.

METHOD OF PAYMENT

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

CANCELLATION POLICY

For ad cancellation please contact Danni Morinich directly via phone 215-521-8405, fax 215-689-3158, or e-mail danni.morinich@wolterskluwer.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or e-mail, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation. DO NOT INDICATE CANCELLATIONS ON INVOICES.

For information and ad placement contact:

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2010 Classified Advertising Rates



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