

# CIRCULATION: CARDIOVASCULAR INTERVENTIONS

Journal of the American Heart Association

## BONUS DISTRIBUTION

**December 2008 issue:** INTERNATIONAL STROKE CONFERENCE, February 17-20, 2009, San Diego.

**February 2009 issue:** AMERICAN COLLEGE OF CARDIOLOGY Annual Scientific Session, March 29-31 2009 Orlando.

**June 2009 issue:** EUROPEAN SOCIETY OF CARDIOLOGY CONGRESS 2009, August 29-September 2, 2009, Barcelona, Spain.

**August 2009 issue:** TRANSCATHETER CARDIOVASCULAR THERAPEUTICS CONFERENCE, September 12-16.

**October 2009 issue:** AMERICAN HEART ASSOCIATION SCIENTIFIC SESSIONS, November 15-18, 2009, Orlando.

Please visit us online at:  
<http://circinterventions.ahajournals.org>

## EDITORIAL PROFILE

*Circulation: Cardiovascular Interventions* focuses on interventional techniques pertaining to coronary artery disease, structural heart disease, and vascular disease, with priority placed on original research and on randomized trials and large registry studies, which will significantly advance your practice and your patients' outcomes. In addition, pharmacological, diagnostic, and pathophysiological aspects of interventional cardiovascular disease will be given special attention.

For information and ad placement contact:

**DANNI MORINICH**

*Circulation: Cardiovascular Interventions*

LIPPINCOTT WILLIAMS & WILKINS

530 WALNUT STREET

PHILADELPHIA, PA 19106-3621

Telephone: 215-521-8405

FAX: 215-689-3158

[danni.morinich@wolterskluwer.com](mailto:danni.morinich@wolterskluwer.com)

*Circulation: Cardiovascular Interventions* is complimented by special sections such as, letters to the editor, imaging case reports, and additional features, providing a worldwide forum for all professionals interested in the study of and application of interventional therapies.

## CIRCULATION

**1300 individual members.** Interventional Cardiologists, Vascular and Interventional Radiologists, Cardiologists.

## ADVERTISING ACCEPTANCE POLICY

Advertising is subject to review and approval by the American Heart Association.

**ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.**

## ISSUANCE AND DEADLINES

**Frequency:** Bi-Monthly

Deadline for reservations and ad materials is 3 PM ET.

February	.....	1/22
April	.....	3/19
June	.....	5/21
August	.....	7/23
October	.....	9/28
December	.....	11/19

## LINE RATES

\$180.00 for 30 words or less. \$6.00 for each additional word. Line rates are NET.

## DISPLAY RATES (BLACK & WHITE)

	<u>1x</u>	<u>3x</u>
1 Page	\$1,645	\$1,615
1/2 Page	1,120	1,110
1/4 Page	920	910

## COLOR RATES

5 Color Process	.....	\$3,245
3 or 4 Color Process	.....	\$ 2,200
1 Pantone Color	.....	\$ 1,050
1 Color Process	.....	\$.860

Display/Color rates are agency commissionable.

## COMBINATION RATES

Advertise in *Circulation* and add on any of the 6 new *Circulation* portfolio of journals. at 50%.

## INTERNET POSTING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

## MECHANICAL REQUIREMENTS

Full	.....	.7 1/4" x 10 1/4"
Half Horizontal	.....	.7 1/4" x 5"
Half Vertical	.....	.3 1/2" x 10 1/4"
Quarter	.....	.3 1/2" x 5"
Eighth	.....	.3 1/2" x 2 1/8"
Journal Trim Size:	.....	.8 1/8" x 10 7/8"
Bleed Allowance	.....	.1/8"

## TYPESETTING

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi, or as Microsoft Word (for text-only) documents. All display ads not provided in the above-mentioned format are subject to a 10% typesetting fee.

## METHOD OF PAYMENT

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

## CANCELLATION POLICY

For ad cancellation please contact Danni Morinich directly via phone 215-521-8405, fax 215-689-3158, or e-mail [danni.morinich@wolterskluwer.com](mailto:danni.morinich@wolterskluwer.com). Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or e-mail, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation. DO NOT INDICATE CANCELLATIONS ON INVOICES.

