



HEALTH PHYSICS

THE OFFICIAL JOURNAL OF THE HEALTH PHYSICS SOCIETY

Circulation & Profile

CIRCULATION 5,793. Specialists in radiation protection.

EDITORIAL PROFILE

The nuclear age brought the need for current information dedicated to radiation and its effects. *Health Physics* identified this need over thirty years ago and has helped health professionals stay on the cutting edge of the discipline. The journal's unique assemblages of features allows readers to communicate freely about the topics that interest them most through original papers, editorials and correspondence. Reporting on the latest findings in both theoretical and applied disciplines of radiation protection, coverage ranges from epidemiology to physiological responses.

Issuance and Deadlines

FREQUENCY: Monthly

Jan.....11/2	Jul5/7
Feb.....12/4	Aug6/4
Mar.....1/8	Sep7/6
Apr2/1	Oct.....8/6
May.....3/8	Nov9/6
Jun.....4/6	Dec10/8

Contact

Taron Butler
HEALTH PHYSICS

Lippincott, Williams & Wilkins
351 West Camden Street
Baltimore, MD 21202-2436

Telephone: 1-800-645-3658
410-361-8003

Fax: 410-558-6257
taron.butler@wolterskluwer.com

Submission

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only). All display ads not provided in the above format are subject to a 10% black & white typesetting fee. Specify issue dates and include name, address and phone number.

MECHANICAL REQUIREMENTS

	<u>WIDTH</u>	<u>HEIGHT</u>
1 Page	7 1/4"	10 1/4"
1/2 Page (H)	7 1/4"	5"
1/2 Page (V)	3 1/2"	10 1/4"
1/4 Page	3 1/2"	5"
1/8 Page	3 1/2"	2 1/8"

Journal Trim Size: 8 1/8" x 10 7/8"
Bleed Allowance: 1/8"

Rates

LINE RATES

Line advertising is not available.

DISPLAY RATES (x rates are /issue)

	<u>1x</u>	<u>3x</u>
1 Page	\$1,515	\$1,420
1/2 Page	1,030	970
1/4 Page	730	690

COLOR RATES

3 or 4 Color Process.....	\$1,445
1 Pantone Color.....	\$645
1 Process Color.....	\$565

Display/Color rates are agency commissionable.

Additional Advertising

INTERNET ADVERTISING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

SPECIAL ISSUES

Special Topical Issues and Supplements are published. Additionally, the Abstract Supplement for the Health Physics Society's Annual Meeting mails with the July issue in June.

Payment

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

Cancellation Policy

For ad cancellation please contact Taron Butler directly via phone 800-645-3658; fax: 410-558-6257; or email taron.butler@wolterskluwer.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or email, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation. **DO NOT INDICATE CANCELLATIONS ON INVOICES. ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.**