

# CLINICAL JOURNAL OF SPORT MEDICINE



OFFICIAL JOURNAL OF THE CANADIAN ACADEMY OF SPORT MEDICINE, AMERICAN MEDICAL SOCIETY FOR SPORTS MEDICINE, AUSTRALASIAN COLLEGE OF SPORTS PHYSICIANS, AND AMERICAN OSTEOPATHIC ACADEMY OF SPORTS MEDICINE

## Circulation & Profile

### CIRCULATION: 1,306.

Orthopaedic surgeons, trauma surgeons, physical and rehabilitation specialists, and other clinicians interested in sports medicine practice.

### EDITORIAL PROFILE

The *Clinical Journal of Sport Medicine* presents expert clinical guidance and ongoing research activities in the diagnosis, treatment, and rehabilitation of sport- and exercise-related injuries. Articles are rigorously peer-reviewed by an outstanding international editorial board and cover timely topics in a wide variety of specialties including orthopedics, pulmonary medicine, radiology, and rehabilitation.

## Submission

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only). All display ads not provided in the above format are subject to a 10% typesetting and layout fee.

Specify issue dates and include name, address and phone number.

### MECHANICAL REQUIREMENTS

	WIDTH	HEIGHT
1 Page	6 3/4"	9 7/8"
1/2 Page (H)	6 3/4"	4 7/8"
1/2 Page (V)	3 1/4"	9 7/8"
1/4 Page	3 1/4"	4 7/8"

Journal Trim Size: 7 3/4" x 10 3/4"

Bleed Allowance: 1/8"

## Additional Advertising

### INTERNET ADVERTISING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

### BONUS DISTRIBUTION

American Academy of Orthopaedic Surgeons (AAOS), American College of Sport Medicine, and other related meetings.

## Issuance and Deadlines

### FREQUENCY: Bi-Monthly

Jan/Feb.....	12/11
Mar/Apr.....	2/10
May/Jun.....	4/14
Jul/Aug.....	6/12
Sep/Oct.....	8/13
Nov/Dec.....	10/14

## Contact

### CAROL MIRANDA

*Clinical Journal of Sport Medicine*

Lippincott, Williams & Wilkins  
351 West Camden Street  
Baltimore, MD 21201

Telephone: 717-235-9596  
FAX: 717-227-1343  
miranda@ad-rep.com

## Rates

### LINE RATES

\$200 for the first 50 words or less, plus \$4 for each additional word.

### DISPLAY RATES (x rates are /issue)

	1x	4x
Full Page	\$1,305	\$1,270
1/2 Page	\$975	\$950
1/4 Page	\$585	\$565
1/8 Page	\$405	\$385

### COLOR RATES

3 or 4 Color Process.....	\$1,445
1 Pantone Color.....	\$775
1 Color Process.....	\$705

*Display/Color rates are agency commissionable.*

## Payment

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

## Cancellation Policy

For ad cancellation please contact Carol Miranda directly via phone 717-235-9596; fax: 717-227-1343; or email miranda@ad-rep.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or email, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation.

DO NOT INDICATE CANCELLATIONS ON INVOICES. ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.