

AMERICAN JOURNAL OF THERAPEUTICS



Circulation & Profile

CIRCULATION 179

Prescribing physicians who want access to pharmacological developments in cardiology, infectious disease, oncology, anesthesiology, nephrology, toxicology, and psychotropics.

EDITORIAL PROFILE

The Journal features original articles on the latest therapeutic approaches, as well as covering pharmacokinetics, regulatory affairs, pediatric clinical pharmacology, hypertension, metabolism and drug delivery systems.

Issuance and Deadlines

FREQUENCY: Bi-Monthly

Jan/Feb.....	12/17
Mar/Apr.....	2/17
May/Jun.....	4/20
Jul/Aug.....	6/17
Sept/Oct.....	8/18
Nov/Dec.....	10/20

Contact

MELISSA MOODY
*American Journal of
Therapeutics*

Lippincott, Williams & Wilkins
351 West Camden Street
Baltimore, MD 21201

Telephone: 1-800-269-4339
or 410-528-4098

Fax: 410-558-6245
melissa.moody@wolterskluwer.com

Submission

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only). All display ads not provided in the above format are subject to a black & white typesetting fee:

1 Page	\$90
1/2 Page	70
1/4 Page	50

Specify issue dates and include name, address and phone number.

MECHANICAL REQUIREMENTS

	WIDTH	HEIGHT
1 Page	7 1/4"	10 1/4"
1/2 Page (H)	7 1/4"	5"
1/2 Page (V)	3 1/2"	10 1/4"
1/4 Page	3 1/2"	5"

Journal Trim Size: 8 1/2" x 11"

Bleed Allowance: 1/8"

Additional Advertising

INTERNET ADVERTISING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

SPECIAL ISSUES

Contact your classified advertising representative for information about bonus distribution at related meetings.

Payment

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

Rates

LINE RATES

Line advertising is not available.

DISPLAY RATES (x rates are /issue)

	1x	3x	6x
1 Page	\$750	\$710	\$680
1/2 Page	475	445	420
1/4 Page	295	270	245

COLOR RATES

3 or 4 Color Process.....	\$860
Match.....	475
Standard	355

Display/Color rates are agency commissionable.

Cancellation Policy

For ad cancellation please contact Melissa Moody directly via phone: 800-269-4339; fax: 410-558-6245; or e-mail: melissa.moody@wolterskluwer.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or e-mail, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation.

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