

ADVANCES IN ANATOMIC PATHOLOGY



Circulation & Profile

CIRCULATION 1,006.

Anatomic pathologists, surgical pathologists, clinical pathologists, pathology residents, and others with an interest in new developments, techniques, and equipment for anatomic and surgical pathology.

EDITORIAL PROFILE

Advances in Anatomic Pathology provides targeted coverage of the most recent key developments in anatomic and surgical pathology, and focuses on significant changes in knowledge, techniques and equipment while helping pathologists stay abreast of current world literature.

Submission

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only).

All display ads not provided in the above format are subject to a 10% black & white typesetting fee. Specify issue dates and includes name, address and phone number.

MECHANICAL REQUIREMENTS

	WIDTH	HEIGHT
1 Page	6 3/4"	9 7/8"
1/2 Page (H)	6 3/4"	4 7/8"
1/2 Page (V)	3 1/4"	9 7/8"
1/4 Page	3 1/4"	4 7/8"

Journal Trim Size: 7 3/4" x 10 3/4"
Bleed Allowance: 1/8"

Additional Advertising

INTERNET ADVERTISING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

BONUS DISTRIBUTION

Contact your classified advertising representative for information about bonus distribution at related meetings.

Issuance and Deadlines

FREQUENCY: Bi-Monthly

Deadline: 1st of month preceding date of issue, (e.g., December 1st for January)

Payment

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

Contact

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Advances in Anatomic Pathology

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Rates

LINE RATES

Line rates not available.

DISPLAY RATES (x rates are /issue)

	1x	3x
1 Page	\$1,200	\$1,050
1/2 Page	845	800
1/4 Page	675	620

COLOR RATES

3 or 4 Color Process.....	\$1,180
1 Pantone Color.....	\$775
1 Color Process.....	\$730

Display/Color rates are agency commissionable.

Cancellation Policy

For ad cancellation please contact Michael Rusch directly via phone 215-521-8404; fax: 215-689-2453; or e-mail: mike.rusch@wolterskluwer.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or email, indicating your last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation. DO NOT INDICATE CANCELLATIONS ON INVOICES. ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.