

# AMERICAN JOURNAL OF SURGICAL PATHOLOGY



THE ARTHUR PURDY STOUT SOCIETY OF SURGICAL PATHOLOGISTS  
AND THE GASTROINTESTINAL PATHOLOGY SOCIETY

## Circulation & Profile

### CIRCULATION

**5,052 PAID.** Surgical and Anatomic Pathologists

### EDITORIAL PROFILE

The *American Journal of Surgical Pathology* presents the state-of-the-art in human surgical pathology. The journal covers all essential diagnostic and prognostic achievements and technical advances. Each issue offers original articles, review articles, case reports, and special features and is enhanced by superb illustrations. Coverage encompasses technical methods, diagnostic aids, and frozen-section diagnosis in addition to detailed pathology studies of a wide range of disease entities.

## Submission

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only). All display ads not provided in the above format are subject to a 10% black & white typesetting fee. Specify issue dates and include name, address and phone number.

### MECHANICAL REQUIREMENTS

	<b>WIDTH</b>	<b>HEIGHT</b>
1 Page	7 1/4"	10 1/4"
1/2 Page (H)	7 1/4"	5"
1/2 Page (V)	3 1/2"	10 1/4"
1/4 Page	3 1/2"	5"
1/8 Page	3 1/2"	2 1/8"

Journal Trim Size: 8 1/8" x 10 7/8"  
Bleed Allowance: 1/8"

## Additional Advertising

### INTERNET ADVERTISING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

### SPECIAL ISSUES

**USCAP Meeting** - Feb Issue  
**ASCP Meeting** - Oct Issue

## Issuance and Deadlines

**FREQUENCY:** Monthly

**DEADLINE:** 28th of second month preceding date of issue, (e.g., January 28rd for March)

## Payment

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

## Contact

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*American Journal  
of Surgical Pathology*

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## Rates

### LINE RATES

Line advertising is not available.

### DISPLAY RATES

(x rates are /issue)

	<b>1x</b>	<b>3x</b>
1 Page	<b>\$1,940</b>	<b>\$1,900</b>
1/2 Page	<b>1,355</b>	<b>1,320</b>
1/4 Page	<b>965</b>	<b>920</b>
1/8 Page	<b>670</b>	<b>640</b>

### COLOR RATES

3 or 4 Color Process	\$1,650
1 Pantone Color	\$965
1 Process Color	\$890

**Display/Color rates are agency commissionable.**

## Cancellation Policy

For ad cancellation please contact Michael Rusch directly via phone 215-521-8404; fax: 215-689-2453; or e-mail: mike.rusch@wolterskluwer.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or email, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation.

**DO NOT INDICATE CANCELLATIONS ON INVOICES. ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.**