

*JAIDS:*



*JOURNAL OF ACQUIRED IMMUNE DEFICIENCY SYNDROMES*

**Circulation & Profile**

**CIRCULATION 1,200.**

Members of the International Retrovirology Association, infectious disease specialists, pathologists, molecular biologists, epidemiologists, clinical virologists, researchers, public health specialists and other professionals interested in the detection, diagnosis, treatment, and management of AIDS and other retrovirologic diseases.

**EDITORIAL PROFILE**

JAIDS provides a synthesis of HIV, non-HIV, and AIDS-related information from all relevant clinical and basic sciences, with a strong focus on molecular biology, cell biology, epidemiology, and clinical virology. Each issue of JAIDS publishes vital information on the advances in diagnosis and treatment of HIV and non-HIV infections, as well as the latest research in the development of therapeutics and vaccine approaches.

**Submission**

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only). All display ads not provided in the above format are subject to a black and white typesetting fee:

1 Page .....	<b>\$90</b>
1/2 Page .....	<b>70</b>
1/4 Page .....	<b>50</b>
1/8 Page .....	<b>30</b>

Specify issue dates and include name, address and phone number.

**MECHANICAL REQUIREMENTS**

	<u>WIDTH</u>	<u>HEIGHT</u>
1 Page	6 3/4"	9 7/8"
1/2 Page (H)	6 3/4"	4 7/8"
1/2 Page (V)	3 1/4"	9 7/8"
1/4 Page	3 1/4"	4 7/8"
1/8 Page	3 1/4"	2 1/4"

Journal Trim Size: 7 3/4" x 10 3/4"  
Bleed Allowance: 1/8"

**Additional Advertising**

**INTERNET ADVERTISING RATES**

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

**Issuance and Deadlines**

**FREQUENCY: 15 times per year**

Jan . . . . .11/14	Aug 1 . . . . .6/4
Feb . . . . .12/19	Aug 15 . . . . .6/19
Mar . . . . .1/23	Sep . . . . .7/22
Apr 1 . . . . .2/3	Oct . . . . .8/20
Apr 15 . . . . .2/18	Nov . . . . .9/23
May . . . . .3/23	Dec 1 . . . . .10/8
Jun . . . . .4/21	Dec 15 . . . . .10/21
Jul . . . . .5/21	

**Payment**

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

**Contact**

**CARLA SAMPSON**

JAIDS

Lippincott, Williams & Wilkins  
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Baltimore, MD 21202-2436

Telephone: 410-528-4170

Fax: 410-558-6280

carla.sampson@wolterskluwer.com

**Rates**

**LINE RATES**

Line advertising is not available.

**DISPLAY RATES** (x rates are /issue)

	<u>1x</u>	<u>3x</u>
1 Page	<b>\$1,650</b>	<b>\$1,625</b>
1/2 Page	<b>1,110</b>	<b>1,095</b>
1/4 Page	<b>725</b>	<b>700</b>
1/8 Page	<b>500</b>	<b>475</b>

**COLOR RATES**

3 or 4 Color Process.....	<b>\$1,820</b>
1 Pantone Color.....	<b>\$860</b>
1 Process Color.....	<b>\$770</b>

**Display/Color rates are agency commissionable.**

**Cancellation Policy**

For ad cancellation please contact Carla Sampson directly via phone: 410-528-4170; fax: 410-558-6280; or e-mail: carla.sampson@wolterskluwer.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or email, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation.

**DO NOT INDICATE CANCELLATIONS ON INVOICES. ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.**