

# INVESTIGATIVE RADIOLOGY



## Circulation & Profile

### CIRCULATION: 238.

Radiologists, residents, libraries, and institutions, other physicians and medical research personnel who have a specific interest in the broad areas of radiation as it applies to medicine.

### EDITORIAL PROFILE

Devoted to the early publication of original reports of clinical and laboratory investigations in diagnostic imaging, the diagnostic use of radioactive isotopes, computed tomography, positron emission tomography, magnetic resonance imaging, ultrasound, digital subtraction angiography, and related modalities.

## Submission

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only). All display ads not provided in the above format are subject to a 10% typesetting and layout fee.

Specify issue dates and include name, address and phone number.

### MECHANICAL REQUIREMENTS

	WIDTH	HEIGHT
1 Page	6 3/4"	9 7/8"
1/2 Page (H)	6 3/4"	4 7/8"
1/2 Page (V)	3 1/4"	9 7/8"
1/4 Page	3 1/4"	4 7/8"
1/8 Page	3 1/4"	2 1/4"

Journal Trim Size: 7 3/4" x 10 3/4"  
Bleed Allowance: 1/8"

## Additional Advertising

### INTERNET ADVERTISING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

### BONUS DISTRIBUTION

Contact your classified advertising representative for information about bonus distribution at related meetings.

## Issuance and Deadlines

### FREQUENCY: Monthly

Jan.....11/17	Jul.....5/19
Feb .....12/16	Aug.....6/17
Mar .....1/19	Sep.....7/21
Apr.....2/17	Oct .....8/18
May .....3/19	Nov .....9/20
Jun .....4/20	Dec.....10/20

## Payment

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

## Rates

### LINE RATES

Line advertising is not available.

### DISPLAY RATES (x rates are /issue)

	1x	3x
Full Page	\$925	\$895
1/2 Page	\$710	\$680
1/4 Page	\$550	\$534
1/8 Page	\$400	380

### COLOR RATES

3 or 4 Color Process.....	\$1,415
1 Pantone Color.....	\$750
1 Color Process.....	\$695

*Display/Color rates are agency commissionable.*

## Cancellation Policy

For ad cancellation please contact Melissa Moody directly via phone: 800-269-4339; fax: 410-558-6245; or e-mail: melissa.moody@wolterskluwer.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or e-mail, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation.

DO NOT INDICATE CANCELLATIONS ON INVOICES. ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.

## Contact

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