



CLINICAL NUCLEAR MEDICINE

Circulation & Profile

CIRCULATION: 850.

Nuclear medicine physicians, radiologists, and other practitioners interested and involved in this expanding field.

EDITORIAL PROFILE

Clinical Nuclear Medicine provides the most practical clinical information available in the field of nuclear medicine with original manuscripts covering all aspects of scanning and imaging. An abundance of images is presented in every issue to enable the clinician to immediately incorporate the techniques covered into practice.

Issuance and Deadlines

FREQUENCY: Monthly

Jan.....11/18	Jul.....5/20
Feb.....12/17	Aug.....6/18
Mar.....1/21	Sep.....7/22
Apr.....2/20	Oct.....8/20
May.....3/20	Nov.....9/21
Jun.....4/21	Dec.....10/22

Contact

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Submission

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only). All display ads not provided in the above format are subject to a 10% typesetting and layout fee.

Specify issue dates and include name, address and phone number.

MECHANICAL REQUIREMENTS

	WIDTH	HEIGHT
1 Page	6 3/4"	9 7/8"
1/2 Page (H)	6 3/4"	4 7/8"
1/2 Page (V)	3 1/4"	9 7/8"
1/4 Page	3 1/4"	4 7/8"

Journal Trim Size: 7 3/4" x 10 3/4"
Bleed Allowance: 1/8"

Rates

LINE RATES

\$200 for 50 words or less.
Each additional word \$4.
Line rates are NET.

DISPLAY RATES (x rates are /issue)

	<u>1x</u>	<u>3x</u>
Full Page	\$1,145	\$1,015
1/2 Page	\$840	\$755
1/4 Page	\$645	\$600

COLOR RATES

3 or 4 Color Process	\$1,420
1 Pantone Color	730
1 Color Process	650

Display/Color rates are agency commissionable.

Additional Advertising

INTERNET ADVERTISING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

SPECIAL ISSUES

Please contact your sales representative for details.

Payment

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

Cancellation Policy

For ad cancellation please contact Carol Miranda directly via phone 717-235-9596; fax: 717-227-1343; or email miranda@ad-rep.com. Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or email, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation.

DO NOT INDICATE CANCELLATIONS ON INVOICES. ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.