

Current Opinion in Support and Palliative Care

2009
Classified Advertising

BONUS DISTRIBUTION:

Contact your classified advertising representative for information about bonus distribution at related meetings.

Please visit our site at:
www.co-supportandpalliativecare.com

CIRCULATION 164

ISSUES PUBLISHED

Frequency: *Bi-Monthly*

February	12/15
April	2/13
June	3/13
August	6/15
October	8/13
December	10/15

LINE RATES

Line advertising is not available.

DISPLAY RATES (BLACK/WHITE)

All rates reflect per issue

	<u>1x</u>	<u>3x</u>
1 Page	\$ 945	\$ 920
1/2 Page	710	675
1/4 Page	460	435

COLOR RATES

3/4-Color	\$1,250
Matched	\$ 755
Standard	\$ 570

Display/Color rates are agency commissionable.

TYPESETTING

Display ads should be supplied electronically. PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only). Typesetting of display ads is available for an additional fee as follows:

1 Page	\$.90
1/2 Page	\$.70
1/4 Page	\$.50

INTERNET POSTING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, \$300 for early posting with print. Internet only posting is \$400 per month. (*This includes linking URL and e-mail addresses.*)

ADDITIONAL ONLINE OPTIONS

Contact your sales representative.

GENERAL DISCRIPTION

The Current Opinion Journals all serve as the on-going reference library that provide comprehensive and critical appraisal of all new developments in each of their fields. Each issue consists of reviews that are concise and well-illustrated, summarizing the past year's literature and emphasizing those developments that are of the greatest interest and importance.

MECHANICAL REQUIREMENTS

	<u>WIDTH</u>	<u>HEIGHT</u>
1 Page	7 1/4"	10 1/4"
1/2 Page (H)	7 1/4"	5"
1/2 Page (V)	3 1/2"	10 1/4"
1/4 Page	3 1/2"	5"

Journal Trim Size: 8 1/8" x 10 7/8"

METHOD OF PAYMENT

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

CANCELLATION POLICY

For ad cancellation please contact Carla Sampson directly via phone (410) 528-4170, fax (410) 528-4452, or email carla.sampson@wolterskluwer.com. Cancellations will not be accepted after issue closing date. Your ad will however be deleted from the next available issue and you will receive written confirmation of cancellation via fax or email, indicating your last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation. **DO NOT INDICATE CANCELLATIONS ON INVOICES.**

ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.

FOR INFORMATION AND AD PLACEMENT CONTACT:

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