

# Current Opinion in Neurology

2009  
CLASSIFIED Advertising

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FOR INFORMATION AND AD PLACEMENT  
CONTACT:

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## CIRCULATION

1,217 Clinical neurologists, neuroscientists and neurobiologists.

## ISSUANCE AND DEADLINES

**Frequency:** *Bi-Monthly*

February	.....12/8
April	.....2/13
June	.....4/10
August	.....6/12
October	.....8/10
December	.....10/12

## LINE RATES

Line advertising not available.

## DISPLAY RATES (BLACK/WHITE)

All rates reflect per issue.

	<b>1x</b>	<b>3X</b>
1 Page	\$ 945	\$ 925
1/2 Page	710	675
1/4 Page	460	435

## COLOR RATES

3 & 4-Color	.....\$ 1,250
Matched	.....\$ 755
Standard	.....\$ 570

## TYPESETTING/MATERIALS

Display ads should be supplied electronically. PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only). Typesetting of display ads is available for an additional fee as follows:

1 Page	.....\$ 90
1/2 Page	.....\$ 70
1/4 Page	.....\$ 50

## INTERNET POSTING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, \$300 for early posting with print. Internet only posting is \$400 per month. (*This includes linking URL and e-mail addresses.*)

## ADDITIONAL ONLINE OPTIONS

Contact your sales representative.

## EDITORIAL PROFILE

*Current Opinion in Neurology* is the ongoing reference library that provides comprehensive and critical appraisal of all new developments in the field of neurology. Each issue consists of reviews that concisely summarize the past year's literature and emphasize those developments that are of the greatest interest and importance. Contents include original reviews, evaluations of key references, and comprehensive listings of papers.

## MECHANICAL REQUIREMENTS

	<u>WIDTH</u>	<u>HEIGHT</u>
1 Page	7 1/4"	10 1/4"
1/2 Page (H)	7 1/4"	5"
1/2 Page (V)	3 1/2"	10 1/4"
1/4 Page	3 1/2"	5"

**JOURNAL TRIM SIZE:** 8 1/8" x 10 7/8"

## METHOD OF PAYMENT

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

## CANCELLATION POLICY

**For ad cancellation** please contact Carla Sampson directly via phone (410) 528-4170, fax (410) 528-4452, or email [carla.sampson@wolterskluwer.com](mailto:carla.sampson@wolterskluwer.com). Cancellations will not be accepted after issue closing date. Your ad will however be deleted from the next available issue and you will receive written confirmation of cancellation via fax or email, indicating your last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation. **DO NOT INDICATE CANCELLATIONS ON INVOICES.**

**ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.**