

# COGNITIVE & BEHAVIORAL NEUROLOGY



## Circulation & Profile

### CIRCULATION

**407.** Members of the Behavioral Neurology Society, neurologists, neuropsychologists, neuropsychiatrists, institutions, researchers, academicians and other clinical professionals with an interest in brain processes.

### EDITORIAL PROFILE

*Neuropsychiatry, Neuropsychology, and Behavioral Neurology* brings together, in one source, the converging concerns in these clinical neurosciences, providing a focused forum for their common interests. Content includes original research articles, review articles, and brief reports covering diagnostic, therapeutic, and research work in areas such as pharmacotherapy, somatics, imaging, and EEG.

## Submission

Display ads should be supplied electronically as PDF, EPS, or TIFF files, at a minimum of 600 dpi. Microsoft Word documents are accepted (for text only). All display ads not provided in the above format are subject to a 10% black & white typesetting fee. Specify issue dates and include name, address and phone number.

### MECHANICAL REQUIREMENTS

	WIDTH	HEIGHT
1 Page	7 1/4"	10 1/4"
1/2 Page (H)	7 1/4"	5"
1/2 Page (V)	3 1/2"	10 1/4"
1/4 Page	3 1/2"	5"
1/8 Page	3 1/2"	2 1/8"

Journal Trim Size: 8 1/8" x 10 7/8"  
Bleed Allowance: 1/8"

## Additional Advertising

### INTERNET ADVERTISING RATES

Internet posting in conjunction with publication in the print edition of the journal is \$200 per month, or \$300 for early posting with a print ad. Other online advertising opportunities are available. Please contact your sales representative for details.

### SPECIAL ISSUES

Contact your classified advertising representative for information about bonus distribution at related meetings.

## Payment

Prepayment of advertising is not required. Please provide a Purchase order or Reference number if you require one on the invoice.

## Issuance and Deadlines

### FREQUENCY: Quarterly

Mar.....	2/06
Jun.....	5/08
Sep.....	8/08
Dec.....	11/06

## Rates

### LINE RATES

Line advertising is not available.

### DISPLAY RATES

(x rates are /issue)

	1x	4x
1 Page	\$880	\$840
1/2 Page	630	630
1/4 Page	540	505
1/8 Page	370	345

### COLOR RATES

3 or 4 Color Process	\$1,480
1 Pantone Color	\$630
1 Process Color	\$605

**Display/Color rates are agency commissionable.**

## Cancellation Policy

For ad cancellation please contact Michael Rusch directly via phone: 215-521-8404; fax: 215-689-2453; or e-mail: [mike.rusch@wolterskluwer.com](mailto:mike.rusch@wolterskluwer.com). Cancellations will not be accepted after issue closing date. However, your ad will be deleted from the next available issue and you will receive written confirmation of cancellation via fax or email, indicating its last appearance and when you should receive your final invoice. Do not assume that your ad has been canceled unless you have written confirmation.

**DO NOT INDICATE CANCELLATIONS ON INVOICES. ALL RATES AND MECHANICAL REQUIREMENTS ARE SUBJECT TO CHANGE WITHOUT NOTICE.**

## Contact

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