

ACADEMIC PHYSICIAN & SCIENTIST

www.acphysci.com

THE MOST COMPREHENSIVE SINGLE SOURCE FOR RECRUITMENT IN ACADEMIC MEDICINE

Savings With Academic Physician & Scientist:

Save up to 25% with an advertising policy agreement. Speak to your account manager.

Circulation of Academic Physician & Scientist Mails To:

APS is mailed free of charge to 87,000 academicians from a list supplied by AAMC at the 129 medical schools and affiliated hospitals.

- ◆ MD/PhD faculty
- ◆ Residency program directors
- ◆ Women in academic medicine
- ◆ Fellows and residents
- ◆ Senior-level administrators
- ◆ Requestors: Departmental administrators, clinicians, NIH/FDA staff.

Web Accessibility

- ◆ Largest compilation of openings available in academic medicine
- ◆ Fully searchable by specialty, keyword or geography
- ◆ Web-only advertising available
- ◆ acphysci.com

Diversity Efforts

- ◆ The *only* recruitment publication that reaches every qualified academic candidate.
- ◆ Offers outreach to women and minorities in medicine.
- ◆ Endorsed by the Association of American Medical Colleges.

Agency Commissions

Camera-ready art is commissioned 15%. Classified line advertising and web ads are not commissionable.

Advertising Contact

Renata Barnes
Phone: (646) 674-6530
Fax: (646) 674-6500
E-mail: renata.barnes@wolterskluwer.com

Cost to Advertise

Multiple Display Ad Rates (Gross)

	1x	3x	6x	10x
1/6 page	\$1,010	\$960	\$810	\$860
1/3 page	\$1,920	\$1,820	\$1,725	\$1,625
1/2 page	\$2,885	\$2,740	\$2,595	\$2,455
Full page	\$5,395	\$5,125	\$4,855	\$4,590

Multiple Line Ad Rates (Gross)

	1x	3x	6x	10x
	\$625	\$595	\$565	\$530

The above line ad rates include up to 100 words per listing. Bolding of first line or entire text is \$100. Each additional word is \$4. We can create your display ad for a \$100 design fee. There is a \$75 charge for Web posting corresponding with publication dates. There is a \$50 premium for any additional posting prior to the issue date. Logo online with your web ad is \$75. Web only - \$515 for a minimum of 6 weeks.

Note

All multiple insertions are billed on one invoice.

Display Ad Dimensions

	Width x Depth
Full page	7 7/8" x 9 3/4"
Half-page	7 7/8" x 4 3/4"
Third-page (vertical)	2 7/8" x 9 3/4"
Third-page (horizontal)	5" x 4 3/4"
Sixth-page	2 7/8" x 4 3/4"

Deadlines

Issue	Display Deadline	Classified Deadline
January 2009	11/21/08	11/25/08
February 2009	1/2/09	1/6/09
March 2009	2/2/09	2/5/09
April 2009	3/3/09	3/6/09
May 2009	4/1/09	4/6/09
June/July 2009	5/1/09	5/6/09
August 2009 (Online Only)	7/28/09	7/28/09
September/October 2009	8/3/09	8/5/09
November/December 2009	10/2/09	10/6/09

Reproduction Requirements

Electronic Files:

Preferred Format: PDF (preferably PDFx1A)

Platform: Macintosh

Graphic Files: QuarkXPress, Adobe Illustrator, or Photoshop Files with all support files including fonts. Save as EPS, TIFF, or PDF. CMYK format only. Images at 300 DPI; line art at 1200 DPI.

PDF files: No RGB files; No OPI; No ICC profiles, please.

Fonts: Use Type 1 Adobe Fonts; TrueType fonts are not acceptable. Color ads must be accompanied by a digital color proof such as a Kodak Approval or other SWOP certified proof; hard copy proof for B/W.

Staff

Publisher: David Myers

Manager of Advertising: Martha McGarity

Senior Advertising Account Manager: Michelle Smith

Advertising Account Manager: Miriam Terron-Elder

Production Coordinator: Bryan Grapes

Sales Coordinator: Renata Barnes

Associate Director of Production: Barbara Nakahara

Manager of Circulation: Deborah Benward

Editor: Debra Wenger

PRAISE FOR APS

“For over 10 years I have used APS for my recruitment needs. We have consistently reached a national audience of highly qualified candidates to fill key faculty and administrative positions in our department. This service has been provided professionally and promptly with a minimum of effort and concern on our part.”

— **NANCY LEGGETT**

Executive Assistant Department of Pediatrics
Brody School of Medicine
East Carolina University
Greenville, NC

“We have found APS to be a very effective recruiting resource. We recommend our divisions use the publication because of the large outreach it provides for attracting female and minority candidates.

— **LORI DENNISTON**

Department of Pediatrics
University of Cincinnati
Cincinnati, OH

“Everybody reads APS. The publication summarizes key articles, has great career advice, and of course it includes so many pertinent recruitment positions in academic medicine. There's no other source like that in our field, so it serves multiple functions.”

— **DR. DAVID NASH**

Chairman of the Department of Health Policy
Jefferson Medical College