

AIDS



Rates & Data 2009

NOTES & QUOTES

**N7 CROI meeting, Seattle
14 Science**

EDITORIAL REVIEW

**1573 Establishing an HIV/AIDS
programme in developing countries: the
Ethiopian experience**
Gebremariam Okobogeh and Supt Singh

BASIC SCIENCE

**1587 Inhibitor inhibits steroid-regulatory
element-binding protein-1-dependent
lipoprotein lipase and fatty acid
synthase gene activations**
Archi B. Misra, Patrick Y. Muller and
Viviano Spinale

CONCISE COMMUNICATIONS

**1595 HIV-specific CD8 T-cell activity is
undetectable in injection drug users in
association with maintenance of
seronegativity**
Gergely Mészáros, Jule Brannan, Henry Lin,
Rafiq Purohit, Srinivas Prasad and
Nanda T. Baruch

**1603 Resistance mutation in HIV entry
inhibitors**
Shen L. Huang, Qianli Yang, Shany M. Chen
and Ross B. Cox

**1609 Features of "CD4-splitters",
HIV-positive patients with an optimal
immune reconstitution after potent
antiretroviral therapy**
Cristina Nicotri, Rosalinda Foti, Vanni Bergh,
Mélani Piro, Grigora Antonia,
Diana Marinacci, Lavinia Morici,
Demetrio Fusco, Roberto Esposito and
Antonio Casciaro

CLINICAL SCIENCE

**1617 Durability and predictors of
response of highly active antiretroviral
therapy for ambulatory HIV-infected
patients**
Izabela J. Fiala, Jr., Jean S. Chou, Jr.,
Anne C. Meenan, Scott D. Hollenberg and the
HIV Outpatient Study Investigators

**1627 Consecutive rebounds in plasma
viral load are associated with
virological failure at 52 weeks among
HIV-infected patients**
Jared M. Raboud, Sandra Lee, Ryan Woods,
Marlene Harris, Julia S.O. Harcourt and the
IRIS and AANAT Study groups

**1633 Non-typhoidal salmonella
infections among HIV-infected
Malawian adults: high mortality and
frequent reinfection**
Malin A. Gordon, Justina S. Banda,
Magdalena Gordon, Stephen B. Gordon,
Myron J. Brennan, Jacqui L. Walsh,
John E. Condeelis, Anthony Holt, Charles F. Gilks
and Malcolm E. Molyneux

EPIDEMIOLOGY & SOCIAL

**1643 High HIV-1 genetic diversity in
Cuba**
María Teresa Cuevas, Agnieszka Ruzib,
Monica Laine-Vilander, Heiko Dier,
Diana Delgado, María Maguiera-de Paepe,
Luisa Pérez Álvarez, Modesto Sánchez de Arriba,
Susanne Casper, Leonardo Medina,
Esther Noh, Solimar Ocasio, Rafael Nájera
and Michael M. Thompson

**1655 Increase in HIV incidence among
men who have sex with men
undergoing repeat diagnostic HIV
testing in Ontario, Canada**
Lorena Colomina, Anna M. Baruch, Carol Mello,
Robert E. Smith, Paul Conry, Ted Myers,
Pragya Malhotra, Evelyn Wallace and the Polar
Study team

**1663 Change in the cause of death
among HIV positive subjects across
Europe: results from the EuroSIDA study**
A. Mocroft, B. Sabin, O. Karl, A. Scorzà,
L.H. Poitou, T. Antkowiak, P. Francini,
A. d'Arminio Monforte, J. Fox and J.D. Lundgren
for the EuroSIDA study group

CONCISE COMMUNICATION

**1673 School based HIV prevention in
Zimbabwe: feasibility and acceptability
of evaluation trials using biological
outcomes**
Terence M. Coates, Elizabeth Longsheng,
Gregory P. Mathango, Mphahlele Phaswana,
John Hargrove, Shallow Mafurira,
Rosanne W. Peeling, David W.C. Brown,
Robert Power, Anne M. Johnson,
Judith W. Starks, Henry T. Besselt and
Richard J. Hayes for the Raggio Dams Study Project

RESEARCH LETTERS

Lead article

CORRESPONDENCE

Lead article

ERRATA

Meetings • Guidance for authors
• Fast Track submission form



LIPPINCOTT WILLIAMS & WILKINS

AIDS Rates & Data 2009

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General Information

1. ISSUANCE:

- a. Frequency: 18 times per year.
- b. Issue Date: Jan. 2, Jan. 14, Jan. 28, Feb. 20, Mar. 13, Mar. 27, Apr. 24, May 15, June 1, June 19, July 17, July 31, Aug. 24, Sept. 10, Sept. 24, Oct. 23, Nov. 13, Nov. 27.

2. ESTABLISHED: 1986.

3. ORGANIZATIONAL AFFILIATION:

Official Journal of the International AIDS Society.

4. EDITORIAL:

a. AIDS is the leading international forum for the publication of original papers in the field of AIDS and HIV. Read by clinicians and researchers alike, AIDS attracts a wealth of quality papers from leading specialists in the field. Providing regular access to the best research work, it is the most comprehensive journal of its type in existence.

b. Indexed in: Current Contents/Life Sciences, Science Citation Index, SCISEARCH, Research Alert, Excerpta Medica/EMBASE, BIOSIS, Cambridge Scientific Abstracts, CABS, Chemical Abstracts Service, Current AIDS Literature, Laboratory Performance Information Exchange System, Telegen Abstracts. Impact Factor: 5.842. Ranks 4th among 50 journals in the Infectious Diseases category and 2nd among 23 journals in the Virology category, ISI Science Citation Index 2007.

5. SPECIAL ISSUES:

a. Bonus distribution is included at the following shows: ICAAC and IDSA. Contact Advertising Account Manager for specific issues and other bonus distributions.

6. ACCEPTANCE OF ADVERTISING:

All advertising copy is subject to the review and approval of the Publisher and Editor.

7. POLICY ON PLACEMENT OF ADVERTISEMENT:

Welled. Advertising precedes and follows editorial matter and in the beginning of the four editorial sections: Basic Science, Clinical Science, Epidemiology and Social, and Correspondence.

8. SERVICE TO ADVERTISERS:

All requests for limited use or copying of editorial material must be submitted to the Publisher for permission.

9. EDITORIAL-ADVERTISING RATIO:

Average: Editorial 90%, Advertising 10%.

10. STAFF:

Editors: Brigitte Autran, Hôpital Pitie-Salpetriere, Paris;
Roel Coutinho, RIVM, Amsterdam;
Jay Levy, University of California, San Francisco;
John Phair, Northwestern University School of Medicine, Chicago
Publisher: Phil Daly

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Circulation

11. CIRCULATION: 1,472.

12. MARKET:

Physicians and researchers involved in the treatment and study of the acquired immune deficiency syndrome. Including infectious disease specialists; public health officials, pathologists, immunologists, and oncologists.

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Rates

13. **AGENCY COMMISSION:** 15%.

14. **RATES:** (Effective January 2009)

Frequency	1 Page	1/2 Page	1/4 Page
1x	\$1,955	\$1,440	\$1,080
6x	1,920	1,390	1,055
12x	1,885	1,365	1,030
18x	1,855	1,340	1,000
24x	1,775	1,285	955
36x	1,670	1,230	905
48x	1,575	1,145	835
60x	1,545	1,100	760
72x	1,510	1,075	730
96x	1,465	1,040	715
108	1,420	1,020	700
132	1,380	995	680
160	1,340	915	595

15. **COLOR:**

Per Page or Fraction

- a. Onr Color Process: \$840
- b. PMS Color: \$1,060
- c. 3-color, 4-color: \$2,095

16. **CORPORATE RATE PROGRAM:**

LWW is pleased to offer a corporate discount that is based on prior year spending level. Discount structures and spending levels are as follows:

<u>Prior Year Spending level</u>	<u>Discount</u>
\$500,000	1.0%
\$750,000	1.5%
\$1,000,000	2.0%
\$1,250,000	3.0%
\$1,500,000	4.0%
\$2,000,000	5.5%
\$2,500,000*	7.0%

This discount is guaranteed for the calendar year and will be deducted off gross cost for each invoice. In the event that advertising dollars surpass the prior year's level, discounts will be prorated to reflect the increase for the current year. Each level must be achieved in its full face value for the corresponding discount to apply.

*An additional 0.25% discount will be offered for each additional \$250,000 achieved past the \$2.5 million dollar mark.

17. **COMBINED FREQUENCY DISCOUNT:** Advertise in both AIDS and JAIDS and receive a frequency discount on both journals.

18. **BLEED:** No charge.

19. **INSERTS:**

- a. 2-page insert: 2.5 times earned b/w page rate.
- b. 4-page insert: 4.5 times earned b/w page rate.
- c. 8-page insert: 8.5 times earned b/w page rate.

20. **COVER AND PREFERRED POSITION RATES:**

(Non-cancelable, 10% penalty applied).

Back Cover: earned rate plus 50%.

2nd Cover: earned rate plus 25%.

Mechanical Requirements

3rd Cover: earned rate plus 25%.

Opposite 1st Text: 25%.

Preferred position is granted on a first-come, first-served basis subject to mechanical considerations of color layout.

21. **JOURNAL TRIM SIZE:** 8¹/₈" x 10⁷/₈"

22. **PAGE SIZE:** See chart below.

<u>Page Size</u>	<u>Non-Bleed Size</u>		
Full Page	7"	x	10"
1/2 Page (Horizontal)	7"	x	4 ⁷ / ₈ "
1/2 Page (Vertical)	3 ³ / ₈ "	x	10"
1/4 Page	3 ³ / ₈ "	x	4 ⁷ / ₈ "
<u>Page Size</u>	<u>Bleed Size</u>		
Full Page	8 ³ / ₈ "	x	11 ³ / ₁₆ "
1/2 Page (Horizontal)	8 ³ / ₈ "	x	5 ¹ / ₂ "
1/2 Page (Vertical)	4 ¹ / ₄ "	x	11 ³ / ₁₆ "

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22. CLOSING DATES:

Cover Date	Space & PDF Closing	Inserts Due at Printer
January 2	11/14/08	12/1/08
January 14	12/4/08	12/19/08
January 28	12/18/08	1/12/09
February 20	1/16/09	2/2/09
March 13	2/6/09	2/23/09
March 27	2/20/09	3/9/09
April 24	3/18/09	4/2/09
May 15	4/7/09	4/24/09
June 1	4/23/09	5/11/09
June 19	5/14/09	6/1/09
July 17	6/12/09	6/29/09
July 31	6/26/09	7/13/09
August 24	7/17/09	8/3/09
September 10	8/6/09	8/21/09
September 24	8/20/09	9/7/09
October 23	9/18/09	10/5/09
November 13	10/9/09	10/26/09
November 27	10/23/09	11/9/09

23. INSERT AND BRM REQUIREMENTS:

- Insert supplied size: $8\frac{3}{8}$ " x $11\frac{3}{16}$ ", includes $\frac{3}{16}$ " trim from top and $\frac{1}{8}$ " from the bottom, outside edge and gutter; live matter to be $\frac{1}{2}$ " from trim. Jogs to top. Supply multiple leaf inserts folded; if back-up required, supply flat. 100 lb. textweight maximum for single leaf; 80 lb. textweight maximum for multiple leaf. Multiple leaf inserts over 4 pages must be delivered to the printer folded and sealed at the head (unless spot glued) for proper binding.
- Submit a sample of proposed insert to the Advertising Sales Representative for approval.
- Quantity and closing date: Contact your Advertising Sales Representative.
- Carton packing preferred—quantity, publication and issue must be marked on outside of carton.
- A service charge will be rendered for special printer services or unusual inserts which cause bindery slow-downs or incur additional printer charges. All such requests must be submitted prior to printing for approval. Consult your Advertising Sales Representative for rates and more information.

24. PAPER STOCK:

- 70 gsm Sora Matt
- 225 gsm Perigord gloss.

25. TYPE OF BINDING: Notch.

26. REPRODUCTION REQUIREMENTS:

- Halftone Screen: 150 dpi.
- Printed: Offset Sheet Fed.
- The preferred method for supplying advertising material is PDF digital files produced using Adobe Acrobat. All PDF files must be accompanied by two sets of proofs marked to the specification of this publication. Without proofs the publisher cannot guarantee a good color match. Files can be submitted on a PC-formatted $3\frac{1}{2}$ " high-density disk, CD-ROM or Iomega Zip drive. Contact the Production Associate for additional information and a full LWW specification for creating an acceptable and useable PDF.

27. DISPOSITION OF REPRODUCTION MATERIALS:

Material will be held one year from date of last insertion and then destroyed unless specifically instructed otherwise. Excess inserts will not be held after binding unless requested in writing.

28. ADDRESSES:

- Send insertion orders and contracts to: Christopher Ploppert, Lippincott Williams & Wilkins (AIDS _____ issue), 530 Walnut Street, Philadelphia, PA 19106, Phone: (215) 521-8429; Fax: (215) 827-5809; E-mail: christopher.ploppert@wolterskluwer.com.
- Send printing material to: Pembe Sevenel, Lippincott Williams & Wilkins, (AIDS _____ issue), 250 Waterloo Road, London SE1 8RD, UK; Phone: +44 (0) 20 7981 0694; Fax: +44 (0) 20 7981 0559; E-mail: pembe.sevenel@wolterskluwer.com
- Send all inserts to: Priscilla Ang, C.O.S. Printers Pte Ltd. (AIDS _____ issue), 9 Kian Teck Crescent, Singapore 628875; Phone: +65 6265 9022; Fax: +65 6265 9074.

Sender is responsible for all costs (postage, VAT, fees, etc.) associated with international mail. To ensure proper delivery please fill out all forms correctly. Any packages that are not pre-paid by the sender will be refused. If you have any questions, please contact Chris Ploppert at (215) 521-8429.